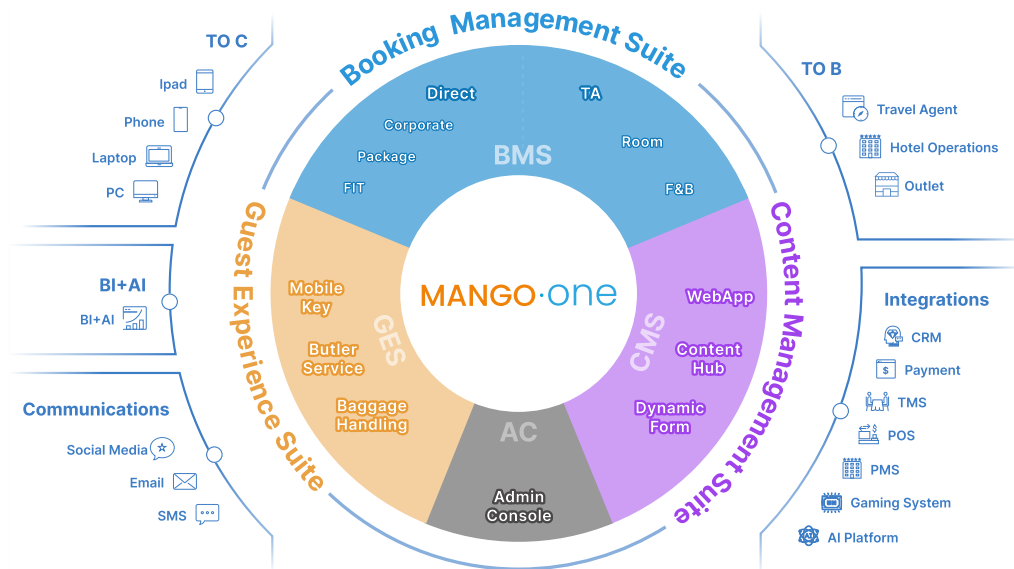


# MANGO·one

**MANGO.one** is a **B2B2C** platform for integrated resorts, hotel chains, travel and retails to effectively engage with their customers, enhancing the customer experience and improving revenue expectation.

With API-driven approach, **MANGO.one** integrates with internal and external systems, thereby **MANGO.one** users can maximize their communications channels to provide a 360-degree customer experience.

**MANGO.one** combines all relevant marketing information concerning contact with a client into one single view. You can then access all digital behaviors, online and offline transactions in a central location: contact information, emails and instant messages received, tracking logs, subscriptions and unsubscriptions and etc.



## Highlights

An Off-the-shelf platform with modulization and customization capabilities to enable our customers to keep their competitive edge in the market either via hybrid or private cloud deployment

**BMS** **Booking Management Suite** focusing on enriching digital experience across all B2C channels to drive customer satisfaction and revenue optimization

**GES** **Guest Experience Suite** focusing on enhancing the relationship between hotel and guest, to engage and retain customers

**CMS** **Content Management Suite** focusing on managing all contents for all B2C channels in MANGO.one

